



MESSAGE 1:

Subject Line: A quick note for name..

Hey _____,

I wanted to reach out as our business is currently recruiting for roles as we expand our HQ in (insert location) and you popped up in my LinkedIn Search!

I love your diverse experience in (insert role that you are looking for) and feel it really aligns with our brand and direction.

(insert what you do here)

eg:

I am Tristan Bond, the Founder of Practice Acceleration, one of the fastest-growing business coaching companies in the world, providing our members with digital marketing training and business strategies.

Many business owners feel overwhelmed building their business, so our step-by-step training helps our clients be successful doing what they love!

As our company has scaled significantly in the last 12 mths years to serving over 480 private healthcare businesses across Australia, US, UK, Canada and NZ, we're in the process of growing our Adelaide-headquarters and need A players to serve our clients and work cohesively with our offsite experts who are located across Australia, US , UK and the Philippines.

I'm currently expanding our (insert team eg: marketing team) and am looking for talented individuals in the roles of:

(insert role you are looking for)

Eg: Digital Marketing Coordinator: To assist with executing our monthly campaigns, funnels and ad creative for paid ads across FB and YouTube.

Social media marketing manager: To assist with our content distribution, programming and optimisation across Instagram, Instagram stories, YouTube and our world renowned Podcast.

Client Account Manager: To support our clients and our consulting team in managing our clients to ensure they achieve world class results.

Marketing Manager: To lead, manage, train our on-site and offsite marketing team and lead the process of future recruitment.

We will custom create the role to meet the genius zone of the talented people that we hire to ensure optimum results and personal fulfilment.

I'm thinking you may be a great fit :)

Would you be up for a chat to see if this would be something that you are interested in exploring?

Tristan



MESSAGE 2:

Hey (name),

Thanks for getting me back so quickly.

That's what I'd expect from someone who is a go-getter like you appear to be.

*What I'm going to do is send you a link to a video so that you can learn more about us and the role.
Let me know once you've seen it?*

Then we can jump on a quick call and discuss the role further 😊

How does that sound to you?

Here's the link <https://practiceacceleration.com/sales-careers>

Sarah



MESSAGE 3:

Cool.

Let's organise a quick chat to go through it and I can let you know next steps. When is a good time to call you for 5 mins?

Organise call