

PATIENTS ON **DEMAND** WORKSHOP

Private Workshop



Outsourcing & Automation



In this session we'll cover:

1. Marketing tools
2. Outsourcing & Automation
3. Fireside chat

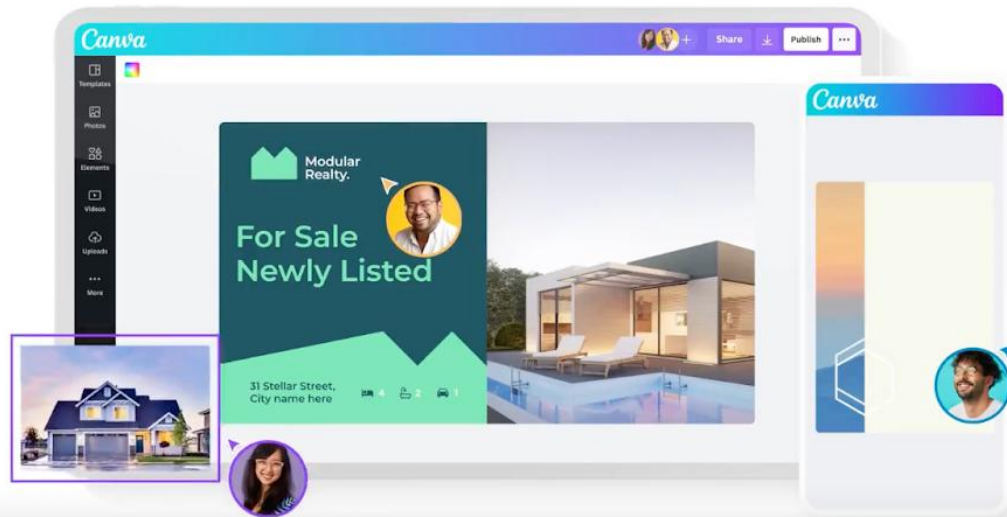
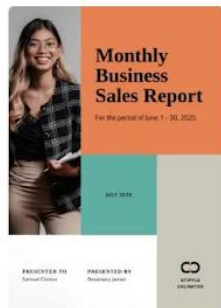
The background features a blurred image of a hand pointing at a screen, overlaid with various white marketing icons in rounded squares. These icons include a heart, a thumbs up, a shopping cart, a magnifying glass over a bar chart, a target with an arrow, a globe, a laptop, a smartphone, a location pin, a speech bubble, a Wi-Fi symbol, a mail envelope, a megaphone, and a bar chart. A thick red curved line runs across the top, and a horizontal red line is positioned below the main title.

#1 Marketing Tools

What will you design today?

Canva makes it easy to create professional designs and to share or print them.

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We write words that sell ANYTHING. Direct Response, Creative Ads, Email Campaigns, Web Copy, Scripts and more. If you need words to sell what you do, let us write them for you.

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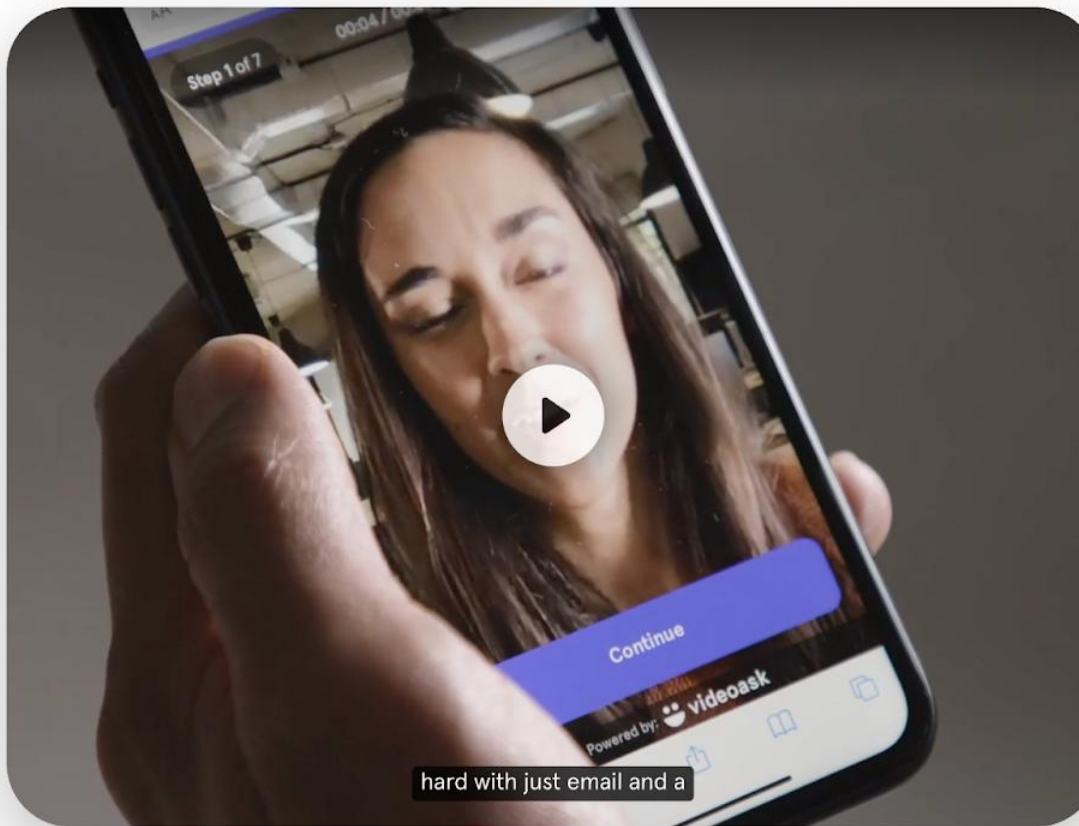
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GET PERSONAL WITH VIDEO

Interact **face-to-face** with your audience & build **stronger business relationships**.

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4.0
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Hire for anything, from quick to longer jobs

Development & IT

★ 4.9/5

+1,853 skills



Design & Creative

★ 4.9/5

+968 skills





Welcome back

Workspaces for sarah@hbcgroup.com.au



HBC Group



33 members

LAUNCH SLACK



Want to use Slack with a different team?

CREATE A NEW WORKSPACE

Not seeing your workspace? [Try using a different email address](#) →

SLACK CONNECT

Speed up work with

Trello helps teams move work forward.

Collaborate, manage projects, and reach new productivity peaks. From high rises to the home office, the way your team works is unique—accomplish it all with Trello.

[Sign up - it's free](#)[Watch video](#) 

See Trello pricing

Whether you're a team of 2 or



What is Trello?

Trello is the visual tool that



Discover Trello Enterprise

Automate your opportunities

Zapier empowers you to automate your work across 5,000+ apps—so you can move forward, faster.

Get started free



When I get a new lead



Let my team know about it



Create a new deal in my CRM

2,546 leads automated monthly

Yongjoon Kim, Design Systems Manager at Cottage ↗

Sarah Pappas's Worksp... ▾

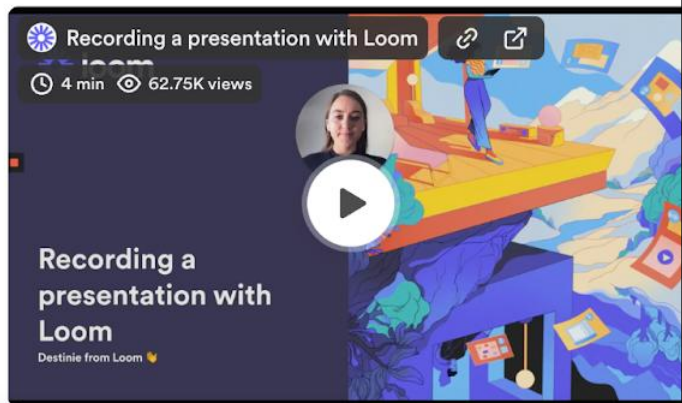
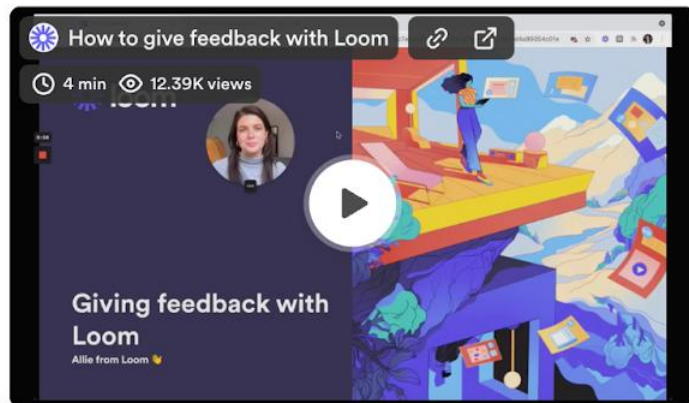
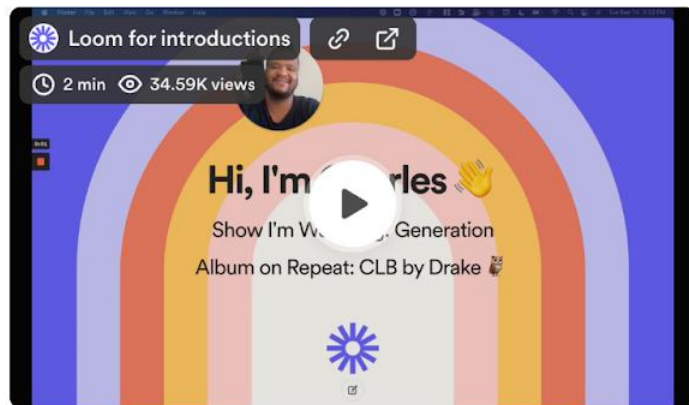
1 member

 Invite teammates Home Library Notifications

99+

 History Settings Search for people, tags, folders, and Looms

Getting Started





There's a better way to ask

You don't want to make a boring form. And your audience won't answer one. Create a typeform instead—and make everyone happy.

Get started - it's free

- ✓ No credit card required
- ✓ No time limit on Free plan

First things first...what's your name?

Type your answer here...



BEHAVIOR ANALYTICS SOFTWARE

Do you **really** know what's happening on your website?

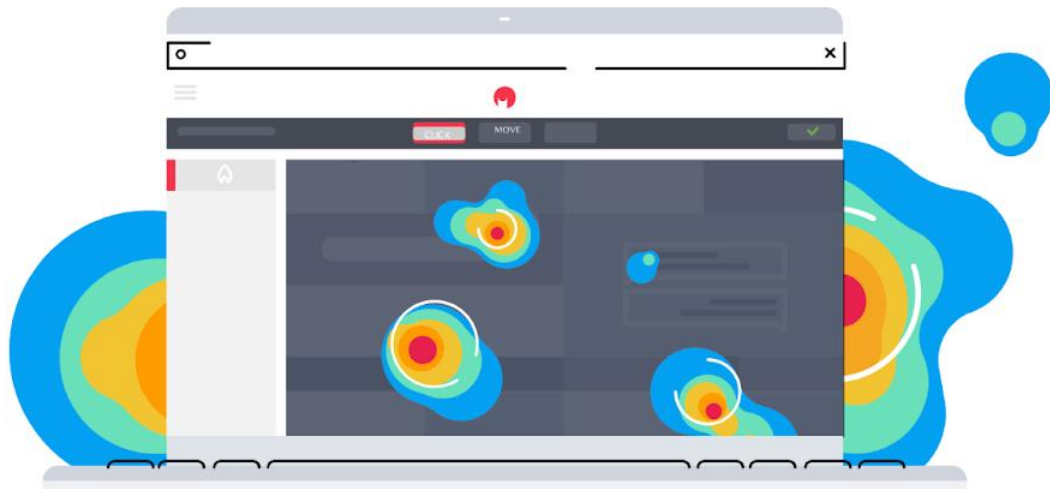
Traditional web analytics tools help you track and analyze traffic data. But numbers and graphs alone can't tell you what's happening from the perspective of your users — Hotjar will.

Get started free



Sign up with Google

No credit card required



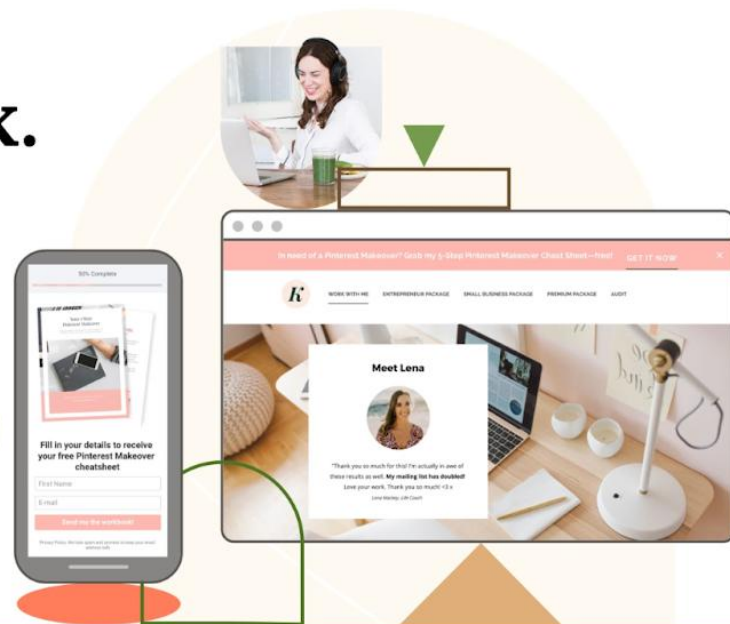
Trusted by 900,000 websites in 180+ countries

Easy Landing Pages. More Leads. Less Work.

Simplify your lead generation. Easily build websites and landing pages, connect your favorite marketing tools, and track your results.

[Start a Free Trial](#)

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Trusted by 40,000+ small business owners

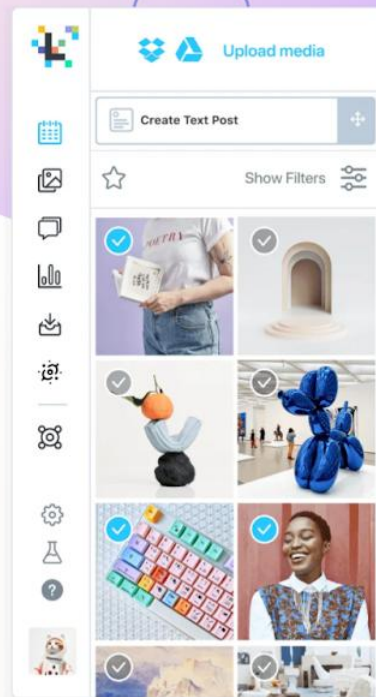
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The best tools, for every platform, right at your fingertips.



Today < > June 28 – July 1

28 MON

29 TUE

10AM

10:00 AM

Auto



11AM

12PM

1PM

12:35 PM

Auto



2PM

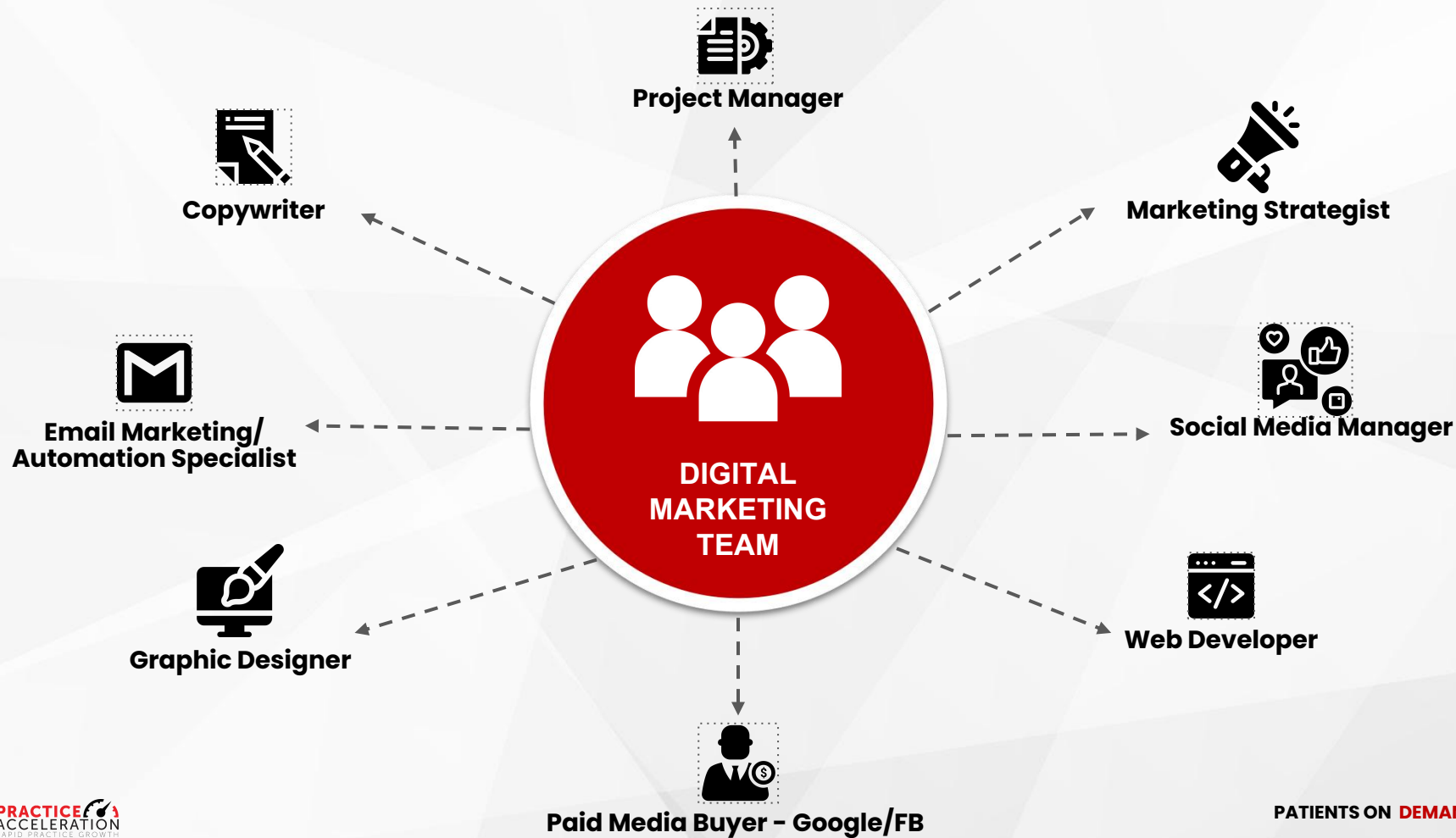
3PM

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#2

Outsourcing & Automation



Digital Marketing Team

Copy writer	\$100k
Graphic designer	\$50k
Marketing Strategist	\$150k
Email Marketing/ Automation Specialist	\$80K
Web developer	\$70K
Project Manager	\$70K
Social Media Manager	\$50K
Paid Ad Specialist	\$120K

Total fees

\$690k



The Job Board for Virtual Workers in the Philippines.

Looking for **Talent**?



Search Worker Resumes

SEARCH

Looking for **Work**?



Search Jobs

SEARCH



#3 Fireside Chat

My biggest problem is...

My biggest problem is...

My biggest problem with marketing is...

The impact is...

What I'd like instead is...

My specific question is..



**Best part of the
workshop?**





Drinks & Networking
