



Ad copy template

Headline:

\$XXX (insert profession) Voucher- (Normally \$XXX)

Description:

Very Limited Availability

Call to action:

Get Offer

Primary Text:

Attention (insert suburb)!

\$XXX (insert profession) Voucher- Grab One Now!

We are doing something special to promote our (insert profession) practice.

We're offering new clients a (\$XXX) voucher that includes an Initial (insert profession) appointment PLUS a follow up report of our findings at your appointment.

This includes:

-Insert offer #1

-Insert offer #2

-Insert offer # 3

Normally (Insert total value), save (Insert savings here).

Spots are limited: To avoid disappointment, get your voucher now as spots are filling fast.

➔ Here's what to do:

1. Fill out the form by Clicking the Button Below to claim your Free Voucher
2. We'll schedule you in for an appointment ASAP.



REMEMBER: There's limited availability for this Free offer, BOOK Now to avoid disappointment

Here's to living pain free!

Valid for new clients only.

Terms and Conditions on the website.



Client example:

\$49 Chiropractic Voucher- Grab One Now!

Hey Bendigo,

We are doing something special to promote our Chiropractic practice.

We're offering new clients a \$49 voucher that includes Initial Chiropractic appointment PLUS follow up Report of findings appointment.

This includes:

- Thorough initial Chiropractic consultation, examination and orthopedic and neurological testing
- X-Ray interpretation, analysis and full report of findings

Normally \$180, save \$131.

Spots are limited: To avoid disappointment, get your voucher now as spots are filling fast.

Click the get offer button to claim your voucher

Valid for new clients only.

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\$49 Chiropractic Offer – Get Yours Now!

Get Offer.

The Quick Facebook New Patient Strategy



Client example:

8:33 📶 📶 🔋

◀  **Sophia Rovira** ▶ Practice Profit Machine ⋮

12 h · 📍

🌸 ATTENTION MOTHERS! 🌸

\$179 Physiotherapy/Podiatry Voucher Giveaway –
Grab yours now!
Only 15 vouchers available.

At Freedom Sports Medicine we love FAMILY 🤗.
We are doing something AWESOME to look after
Mothers this Mother's day.

We're offering vouchers for a \$179 to have a Full 1-
hour Physiotherapy or Podiatry examination.

- ✅ Full examination – includes physical, orthopaedic and objective analysis
- ✅ Identification of the true causes of your pain
- ✅ Detailed reporting of findings
- ✅ Hands-on treatment
- ✅ Plug and play treatment plan with all the steps
- ✅ Goal setting and coaching for the best future you

A full priced initial consult is \$229, saving you a
massive \$179 for your initial consult!

If you can relate to any of the following, this offer is
for you:

👩 Neck Pain?
👩 Headaches?

 Write a comment...    

 Home  Marketplace  Groups  Profile  Notifications  Menu

The Quick Facebook New Patient Strategy



8:33



  **Sophia Rovira** ▶ **Practice Profit Machine** 
12 h · 

A full priced initial consult is \$229, saving you a massive \$179 for your initial consult!

If you can relate to any of the following, this offer is for you:

-  Neck Pain?
-  Headaches?
-  Mid or lower back pain?
-  Sciatica, hip/pelvis pain?
-  Poor posture?
-  Knee pain?
-  Surgery?
-  Sporting injuries?
-  Feel you could improve your general health?

If so, click on the "learn more"  button below  to claim one of our limited vouchers before they run out.

 Grab yours NOW whilst we still have some left! We have a limit of 15 voucher available.

Make sure you snap this up before it's too late. Offer expires Friday 20th May 2022.

T&C: Valid for a new injury only, one voucher per a...

 Write a comment...    



Home



Marketplace



Groups



Profile



Notifications



Menu

The Quick Facebook New Patient Strategy



8:33



Sophia Rovira ▶ Practice Profit
Machine



12 h ·

Grab yours NOW whilst we still have some left!
We have a limit of 15 voucher available.

Make sure you snap this up before it's too late.
Offer expires Friday 20th May 2022.

T&C: Valid for a new injury only, one voucher per a
person used by end of May.

Attention Mothers



Someone needs to look after you too!



Write a comment...



Home



Marketplace



Groups



Profile



Notifications



Menu



The Quick Grabs Follow Up Sequence

TRIGGER

Prospect clicks get offer to quick grab campaign

\$XXX (insert profession) Voucher- Grab One Now!

We are doing something special to promote our (insert profession) practice.

We're offering new clients a (\$XXX) voucher that includes an Initial (insert profession) appointment PLUS a follow up report of our findings at your appointment.

This includes:

- Insert offer #1
- Insert offer #2
- Insert offer # 3

Normally (Insert total value), save (Insert savings here).

Spots are limited: To avoid disappointment, get your voucher now as spots are filling fast.

Here's what to do:

1. Fill out the form by Clicking the Button Below to claim your Free Voucher
2. We'll schedule you in for an appointment ASAP.

REMEMBER: There's limited availability for this Free offer, BOOK Now to avoid disappointment

Here's to living pain free!

Valid for new clients only.

Terms and Conditions on the website.

RESPONSE

They respond needing help/similar



They respond saying no thanks/similar

ACKNOWLEDGE

Hey (name),
It's (name) from (insert practice) here.
Thank you for registering your details for our (insert offer).
We are reaching out to you to book you into your session before all the appointments we have made available for this offer will be taken.
Here is the offer again:
(insert offer here)
To claim this offer simply reply 'YES' and we will take care of the rest!
(name)

... send

No worries (name)!
I was just thinking of you.
Reach out if you need help with anything at all, I'm here to over deliver.

The Quick Facebook New Patient Strategy



GET THE BOOKING

I can get you in to see (insert name of practitioner)
he/she has availability on Wednesday or Thursday.

What day suits you best?

Great. He/she has availability at (insert morning time)
or (insert afternoon time).

Which time suits best?

Immediately send
next message

...wait for response

Perfect. All locked in on (insert, day, date, time).

Can't wait to see you then :)

BONUS

Just so I can let (insert practitioner name) know, what
problem are you having right now that we can help
you with?

...wait for response

Fantastic (insert practitioner name) get's great results
with (insert problem).

EXCITEMENT

I've just let (insert practitioner name) know and (he/she)
is excited to help you on (insert day).

Have a great day :)

Follow up messages if the chat dies off

Hey (name),
Did you miss this?

(name)?